2025

RESUME

B5@live.ca
+32 460 22 03 00

Mohammed
Khaled Farid

Creative Director | Brand Design Specialist

I'm a self-taught designer with 19 years of experience in brand design and visual identities.
I help companies connect with their customers through impactful design. Passionate about branding, technology, and innovation, I thrive in the creative industry and love collaborating with others.

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EDUCATION

Jawaharlal Nehru Technological University - 2015
Bachelor of Computer Science (BCompSc), Computer science engineering

Karnataka State Open University - 2018
Bachelor of Arts (BA), Multimedia and animation

Aden University - STILL GOING
Bachelor of Business Administration

EXPERIENCE

Ahmed Fathi Media Management
October 2021 - July 2025

Graphic Designer | ToSpace
January 2023 - April 2024

Graphic Designer | Volkswagen Group
November 2021 - January 2023

Senior Director | Puvana
September 2019 - January 2021

Graphic Designer | Schwarzkopf
December 2018 - August 2019

Web Designer | Yemen Embassy in Egypt
October 2018 - June 2019

Graphic Designer | Syoss
October 2018 - March 2019

Graphic Designer | AlBaraka Capital
July 2018 - September 2018

Graphic Designer | Amazon
September 2017 - June 2018

Head of Productions, Technology | Yemence
December 2015 - August 2024

CEO | Bragi Srudio
September 2024 - STILL GOING

SKILLS

Design & Branding

Adobe Photoshop
15 years of experience with this program.

Adobe FIreworks
19 years of experience with this program.

Brand Strategy & Art Direction
10 years of experience.

Print Design & Packaging
11 years of experience.

Adobe Illustrator
14 years of experience with this program.

Adobe Indesign
7 years of experience with this program.

Filming

Adobe Premiere
3 years of experience with this program.

Adobe AfterEffects
10 years of experience with this program.

Video Production & Video Editing
10 years of experience.

Marketing & SEO

Craetive Campaigns
8 years of experience.

Content Creation & Marketing
13 years of experience.

Social Media Management
12 years of experience.

SEO Optimisation
14 years of experience.

Data Analysis & ROI Modeling
14 years of experience.

Influencer Marketing
5 years of experience.

Communication Strategies
3 years of experience.

Web & Apps

Adobe XD
6 years of experience with this program.

Figma
4 years of experience with this program.

UI and UX
6 years of experience.

APP & Web Design
4 years of experience.

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THANK YOU

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